

## PRESS RELEASE

26 August 2013

### **L'VOYAGE, Jetcraft Corporation & Sino Private Aviation (HK) Joining hands with UNICEF HK in saving children's lives**

**Hong Kong, 26 August 2013** – L'VOYAGE, Sino Private Aviation (HK) Limited (SPAL) and partner Jetcraft Corporation (Jetcraft) announced a one-year charity project, effective 1 September 2013, to support the Hong Kong Committee for UNICEF (UNICEF HK)'s "28 Days to Save a Child's Life" fundraising campaign (the Campaign). The charity project aims to raise over HK\$1 million (US\$136,800) to support the Campaign, in order to provide more than 2.2 million doses of vaccine to save children from Tetanus, one of the most deadly preventable diseases.

"We are honored to be one of the contributors to UNICEF HK's '28 Days to Save a Child's Life' campaign. Being socially-responsible companies, L'VOYAGE and SPAL are committed to supporting this project. We aim to donate 5,688 doses of tetanus vaccines per charter flight and 32,500 doses per aircraft sold. We hope that our contribution will encourage our industry peers to also join hands with UNICEF HK," explained Diana Chou, Managing Director, L'VOYAGE and SPAL.

"We are excited to be part of this charity project. Jetcraft is proud to make a difference in the lives of children. We aim to sell as many aircraft as possible during this period in order to help protect mothers and their children from maternal and neonatal tetanus. It is our hope that a great number of children will benefit from this initiative and go on to make their mark in the world," said Jahid Fazal-Karim, Co-Owner and Board Member, Jetcraft, at today's press conference.

UNICEF HK's "28 Days to Save a Child's Life" fundraising campaign aims at raising funds to provide immunization services to mothers and children in need in developing countries. With only three protective doses, the mother and her future newborns are able to be protected for five years from Tetanus which kills one newborn baby every nine minutes. Apart from vaccinating mothers, effort will also be made to vaccinate infants against life-threatening disease.

“Every year, 6.9 million children under five die, in which near 3 million die in the first 28 days of life. Many of these babies die of vaccine-preventable diseases, while Tetanus is one of the most deadly preventable diseases. UNICEF has been put great effort to vaccinate both mothers and newborns to save more babies’ lives.” said Ms Judy Chen, Chairman of UNICEF HK. “I would like to extend our sincerest thank you to L’VOYAGE, Jetcraft and SPAL to initiate this meaningful charity project to join hands with us. I believe that many more children can enjoy their basic right to survive, to survive longer than 28 days.”

UNICEF Goodwill Ambassador Mr. Leon Lai also made a special appearance to support this worthy cause and share its perspective on child survival. Leon was invited to accept the pledge from L’VOYAGE, Jetcraft and SPAL on behalf of UNICEF HK.

### Photo captions:



Ms Diana Chou, Managing Director of L’VOYAGE and Sino Private Aviation (HK) Ltd (second from left) and Mr Jahid Fazal-Karim, Co-Owner and Board Member of Jetcraft (first from left) presented a donation cheque of US\$136,800 to UNICEF HK, accepted by Judy Chen, Chairman of UNICEF HK (second from right) and Leon Lai, UNICEF Goodwill Ambassador (first from right).



L’VOYAGE and Sino Private Aviation together with its partner Jetcraft promised to raise fund for UNICEF HK’s ‘28 Days to Save a Child’s Life’ fundraising campaign, in order to support UNICEF’s immunization programme.

From left to right: Mr Ringo Fan, Director of Charter Sales of L’VOYAGE; Ms Irene Chan, Chief Executive of UNICEF HK; Ms Diana Chou, Managing Director of L’VOYAGE and Sino Private Aviation; Ms Judy Chen, Chairman of UNICEF HK; Mr Jahid Fazal-Karim, Co-Owner and Board Member

	<p>of Jetcraft; Mr Leon Lai, UNICEF Goodwill Ambassador; Mr David M. Dixon, President of Jetcraft Corporation-Asia; Ms Joanna Kwong, Vice President of Jetcraft Corporation - Asia.</p>
<p>a)</p>  <p>b)</p> 	<p>Leon Lai, UNICEF Goodwill Ambassador attended the ceremony in order to support the Charity Project initiated by L'VOYAGE, Jetcraft and SPAL which all fundraised will be channelled for UNICEF's immunization programme.</p>

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### About L' VOYAGE

L'VOYAGE introduces a new dimension of air travel, adding a personal touch to clients' private journey. Re-defining the meaning of the bespoke charter solution and sourcing a hand-picked global network of aircraft available at their disposal, whenever and wherever. Whether it is a one-off charter requirement, or customers who are interested in progressively graduating into owning a private aircraft, the L'VOYAGE team will ensure that the objectives are met. Service include: one-off charter solutions, fractional program, consultation and interim charter solutions. For more information, please visit [www.lvoyage-aero.com](http://www.lvoyage-aero.com).

### About Sino Private Aviation Limited

Fifteen years ago, Sino Private Aviation Limited (SPAL) opened offices in Hong Kong and in Beijing. SPAL has been the Sales and Marketing representative for Bombardier Business Aircraft in China, Hong Kong and Macau. SPAL has established a solid client base, including business leaders and celebrities from across Asia. The SPAL team attentively evaluates clients' travel needs and proposes the most suitable solutions, including: new aircraft, pre-owned aircraft and on-demand charter – all with a commitment to the finest tailor-made client service. For more information, please visit [www.sinoprivateaviation.com](http://www.sinoprivateaviation.com).

### About Jetcraft Corporation

Jetcraft Corporation is an international leader in new and pre-owned business aircraft sales, acquisitions and trades. Headquartered in Raleigh, NC, Jetcraft has sales offices/representation in Minneapolis, St. Louis, Teterboro, Basel, Zurich, Geneva, Dubai, Moscow, Hong Kong, Montreal, London, Paris, and Johannesburg. The company's 50-year-plus track record in aircraft transactions has earned it a world class customer base and one of the strongest global networks in the industry. Jetcraft Avionics LLC, a subsidiary of Jetcraft Corporation based in Atlanta, provides distribution of enhanced flight vision systems (EFVS) for aftermarket business aircraft using Kollsman's state-of-the-art EVS-II and AT-HUD. For more information, please visit [www.jetcraft.com](http://www.jetcraft.com).

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